BOURNE ABBEY CHURCH OF ENGLAND PRIMARY ACADEMY
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6th February 2026

Dear Parents/Carers,

WORLD BOOK DAY - THURSDAY 5TH MARCH 2026

We are excitedly preparing to celebrate World Book Day in March! This fantastic day is another opportunity to continue to develop our children's lifelong love of reading, and we are excited to share with you our plans for the day.

As usual, we would love to invite all our children to celebrate their favourite story by dressing up as their favourite character. Don't forget that costumes can be very simple and do not need to be shop bought. Alternatively, the children are welcome to 'Wear a Word' and come wearing any clothing that demonstrates a word of their choice - please see overleaf for some examples. The children will still have outdoor playtimes, so please ensure that they have appropriate footwear and a coat.

To enhance the experience and celebrate our love of reading, this year we would like to encourage the children to participate in some other events:

- Reading Buddies – Children from across the school will be given the opportunity to 'buddy up' and share books together.
- Mystery Read in the Library – This exciting new initiative will be shared with all children by their class teacher.
- World Book Day Assembly featuring The Masked Reader– An opportunity for all children and staff to come together to celebrate books and reading with some mystery guests!
- Live author events, interactive lessons, costume parades and prizes and much more.

Although many of these activities will be launched as part of our World Book Day celebrations, we will continue them throughout the year to enhance our children's love of reading. As we're sure you're aware, we are continuing to run our Starbooks cafes this year.

Once again, the children will also be given their £1 Book Tokens, which we know they always love receiving. A list of booksellers can be found on http://booksellers.org.uk/wbd

We would like to take this opportunity to thank you for your help and support with this year's World Book Day celebrations. We know together we can make it a success and develop a lifelong love of reading!

Yours sincerely,

The English Team



Book Character costume examples:



Wear a Word costume examples:

